



## For Immediate Release

### WORLDOX TECHTALK TV ELECTRIFIES 2010 ANNUAL ALA CONFERENCE WITH 17 ALA MEMBER AND LEGAL TECHNOLOGY VENDOR VIDEO INTERVIEWS ONLINE

Ridgewood, NJ – May 7, 2010 – [World Software Corporation](http://www.worldox.com)® ([www.worldox.com](http://www.worldox.com)) has announced that its [Worldox TechTalk TV](http://www.worldox.com/techtalktv) ([www.worldox.com/techtalktv](http://www.worldox.com/techtalktv)) online program at the [2010 Annual ALA Conference](#) in Boston was a runaway success. World Software President Ray Zwiefelhofer interviewed 17 different ALA members and legal technology vendor companies, including the ALA's [Legal Management](#) magazine editor-in-chief John Delavan. The interviews can be viewed on the [Worldox TechTalk TV](#) site.

Zwiefelhofer notes, “Worldox TechTalk TV covered the ALA Annual Conference from a technology perspective. Many legal technology product and service companies exhibit and speak at the ALA Conference, and it has become an important venue to help legal administrators stay abreast of technology trends and innovations. Legal administrators often make or influence decisions about technology purchases at their law firms, so their access to quality information like trends and best practices is essential.”

Worldox TechTalk TV interviews were fed through the ALA Conference's Twitter stream and the show was featured on Legal IT Professionals <http://litn.eu/wox01>. According to Zwiefelhofer, Worldox is going to continue the TechTalk TV program at the [ILTA Annual Conference](#) in Nashville in August 2010.

#### **About World Software Corporation**

Founded in 1988, World Software Corporation is an innovative leader in the Document Management Systems (DMS) category. With a law firm install base of 3500+ law firms, and installations in 37 countries, World Software's flagship product Worldox, 5-time winner of Law Technology News' Gold award for Document Management, is increasingly becoming the DMS of choice among law firms and legal departments. For more information about World Software Corporation and its products, please visit us at [www.worldox.com](http://www.worldox.com). Follow us on Twitter at <http://twitter.com/worldox>.

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